

# Introducing **iDirres**, the all-in-one business solution from **Cogitar Software**



Finding your way with

# iDirres

[www.iDirres.com](http://www.iDirres.com)

Notes:

Reseller:

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## All-in-one business solution

 **Cogitar Software**

 **Cogitar Software**

\* We reserve the right to record calls for quality control and training purposes.

## Key Benefits

*Here's our pick of the major benefits of iDirres.*

*There are many more besides, so don't forget to ask what else is available to help your business.*

### Instant access to customer records

iDirres allows for rapid scanning and filtering of information: you can find a customer's details quickly and easily every time, saving you time.

With greater speed and greater accuracy you get greater economy.

### Organised administration

Organise yourself and your business: everybody can see the most up-to-date customer information all of the time. Reduce the time spent on basic administration tasks with our reliable, efficient, complete and integrated system. Because iDirres uses one database, you have one source of customer details, one version of your sales and one definitive version of your company's performance.

### Sell online (e-commerce)

Increase your business presence without advertising and make sales even when you're not there. The world's economy is now powered by the Internet, with its global market and free advertising. Your business needs the most commercially outstanding solution available, saving you time and increasing your sales potential whilst obtaining greater customer satisfaction.

With our linked stock control system your customers know that when they see stock in your online shop you really do have it to sell. Your customers will not delay that crucial decision to buy from you and consequently your

important turnover is not delayed. Then they will use your iDirres shopping cart to make their all-important purchases.

### Low cost

iDirres is available by monthly subscription. Our capable, clever and uniquely useable product will save time and money, allowing you more time to make sales, and it reduces the investment you need to make on software for your business.

**iDirres costs from 45p per day per user!**

### Wide choice of options

In a world with many possibilities, you need a single response. With many high performance features not found in other software for the price, iDirres is flexible, convenient and easy to use.

**Remember: iDirres is ideal for every purpose because of its consistency across many different fields.**

### Stock management

Unsold and stored stock is wasted capital, so turn your unproductive capital into profitable revenue by reducing stock.

With iDirres you can use our versatile package to make stock variances vanish and accuracy a priority.

Because the stock system is linked to the online store, you can be confident that you have no customers waiting because goods have been sold and are out of stock.



### Combined diary and company calendar

Introduce your business to a simple idea with huge potential to help it! Every copy of iDirres has a combined calendar that allows your team to share appointments and organisational information instantly. With iDirres' combined diary you don't have the expense of other systems, and with our help you can turn empty hours into productive minutes.

### Multi site system

iDirres' multi-locational accessibility allows you Internet-based access to the same information as your colleagues.

With iDirres, your business benefits from six years of Cogitar Software's outstanding development of performance-orientated software.





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## MULTIPLE USERS

Multi-user licence supports database access from numerous gateways via the internet.

## CUSTOMER RECORDS

Find a customer's details quickly and easily every time.

## CUSTOMER SERVICES

Help your highly responsive business obtain greater customer satisfaction.



## E-COMMERCE

Fully integrated web catalogue and shopping cart linked to stock control.

## STOCK CONTROL

Real time stock control with bar-coding technology.

## ADMINISTRATION

Order processing, bar-coding/stock control, core diary/calendar, email marketing, customer relationship management.

### CUSTOMER RECORDS

- Turn your customers into acquaintances with rich details storage
- See your customer's relationships with companies
- Use the business card scanner to speed up data input
- Import data with the amazing import wizard
- Easy to produce ID and membership cards

### STOCK CONTROL

- Only sell what you have to sell
- Reduce stock: increase liquid capital in your business
- Handles bar-coding with ease
- Link your stock to customers

### SALES AND PROSPECT MANAGEMENT

- Build up a rich sales history in detail
- Allow workers to work as a team in achieving greater sales
- Follow your prospective customer from initial interest to order
- Track your sales possibilities and develop your sales ability

### YOUR CUSTOMER SERVICE SYSTEM

- Show you understand your customer's problems with online customer services access
- Keep and share knowledge in your business, not in your staffs' memories!
- Customers who can login don't need to make telephone calls for progress reports
- Create linked customer services calls to show what you are really working on

### SELL ONLINE WITH YOUR NEW SHOPPING CART

- Search engines are free advertising: use them
- iDirres is selling for you when you're not there
- Allows multiple images at no extra cost
- The greatest combination of all: iDirres and your online presence
- Simple and easy to integrate into existing websites

### LINKED DIARIES WITHOUT THE LARGE COSTS

- Simple and easy to use
- Links to Outlook
- Select and add appointments in anyone's diary

### ORDER MANAGEMENT

- Allows for order picking and construction
- Ability to alter the order post sale to reflect client relationships

For the latest prices and offers please visit [www.iDirres.com](http://www.iDirres.com)



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